







## da Vinci<sup>®</sup> Surgeon Locator

The *da Vinci* Surgeon Locator is a powerful tool for promoting your practice. The locator enables prospective patients to connect with *da Vinci* surgeons in their area. Of patients using the Surgeon Locator:

- More than 80% use it within 3 months prior to having their *da Vinci* Surgery\*
- 28% use it to find a *da Vinci* surgeon to ask for a second opinion\*

Your listing on the Surgeon Locator can help build your ranking on search engines. That means patients may have an easier time finding you online. To be part of the *da Vinci* Surgeon Locator, confirm you meet the criteria requirement and follow the process outlined below.

## Criteria:

Surgeons must complete and maintain 20 procedures within a 365-day period to qualify for inclusion on the *da Vinci* Surgeon Locator.\*\*

## Process:

Contact your local Intuitive Surgical representative to submit your contact information for listing on the Surgeon Locator.

## Information they will need:

- Your complete practice address, phone number and at least one hospital affiliation.
- A valid practice email address so you can receive patient inquiries. (Important: Identify someone in your practice who can monitor your email inbox to respond to patients promptly.)

\*2013 Intuitive Surgical online survey of 96 patients who used the *da Vinci* Surgeon Locator.

\*\*If a surgeon's volume drops below 20 cases within a 365 day period after listing, an email notice will be sent to the surgeon's *Intuitive Surgical* Clinical Sales Representative (CSR) so that he/she may work with the surgeon to address and overcome any challenges. If the surgeon is not able to increase his/her volume above 20 within the grace period of one quarter he/she will be removed from the Surgeon Locator.

For more information, email SurgeonLocator@intusurg.com











All surgery presents risk, including da Vinci® Surgery and other minimally invasive procedures. Serious complications may occur in any surgery, up to and including death. Examples of serious or life-threatening complications which may require hospitalization include injury to tissues or organs, bleeding, infection or internal scarring that can cause longlasting dysfunction or pain. Temporary pain or nerve injury has been linked to the inverted position often used during abdominal and pelvic surgery. Risks of surgery also include potential for equipment failure and human error. Risks specific to minimally invasive surgery may include: A long operation and time under anesthesia, conversion to another technique or the need for additional or larger incisions. If your surgeon needs to convert the procedure, it could mean a long operative time with additional time under anesthesia and increased complications. Temporary pain or discomfort may result from pneumoperitoneum, the presence of air or gas in the abdominal cavity used by surgeons in minimally invasive surgery. Research suggests that there could be an increased risk of incision-site hernia with single-incision surgery. Results, including cosmetic results, may vary. Patients who bleed easily, who have abnormal blood clotting, are pregnant or morbidly obese are typically not candidates for minimally invasive surgery, including da Vinci<sup>®</sup> Surgery. Other options may be available. Patients should talk to their doctors about their surgical experience and to decide if da Vinci Surgery is right for them. We encourage patients and physicians to review all available information on surgical options and treatment in order to make an informed decision. Clinical studies are available through the National Library of Medicine at www.ncbi.nlm.nih.gov/pubmed. For more complete information on surgical risks, safety, and indications for use, please refer to www.davincisurgery.com.

While clinical studies support the use of the *da Vinci*<sup>®</sup> Surgical System as an effective tool for minimally invasive surgery for specific indications, individual results may vary. Contraindications applicable to the use of conventional endoscopic instruments also apply to the use of all *da Vinci* instruments, including *Single-Site* Instrumentation. General contraindications for endoscopic surgery include bleeding diathesis, morbid obesity and pregnancy. Be sure to read and understand all information in the applicable user manuals, including full cautions and warnings, before using *da Vinci* products. Failure to properly follow all instructions may lead to injury and result in improper functioning of the device. Unless otherwise noted, products featured are cleared for commercial distribution in the U.S. and bear the CE mark. For availability and clearances outside the US, please check with your local representative or distributor. We encourage patients and physicians to review all available information. Clinical studies are available through the National Library of Medicine at www.ncbi.nlm.nih.gov/pubmed.

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